DRAFT DEVELOPMENT GUIDE FOR A DIVERSE MIXED-USE NEIGHBORHOOD IN WASHINGTON, DC'S SHAW NEIGHBORHOOD



5 Summary of Recommendations

The action items listed here are the same recommendations that appear in Chapter 4 by Sub-Area. In this list they are organized by the guiding principles for development discussed in Chapter 3. This section summarizes all the recommendations and is intended to be used by groups with a special interest in a subject rather then a geographic area.

RESIDENTIAL

Maintain or Increase Existing Affordable Housing in the Area

 Provide incentives for affordable housing for all new development and encourage renewal of project-based Section 8 contracts; alternatively, redevelop with equivalent/increased number of affordable housing units.

Reinforce Existing Patterns of Residential Development

- · Establish an historic district in Shaw East Survey Area.
- Ensure that development on infill sites scattered throughout residential areas is designed to be consistent with neighborhood character.
- Re-zone 9 1/2 Street and part of the 900 block of T street from C-M-1 to a residential zone.
- Coordinate with the National Park Service to ensure that more detailed plans for the Carter G. Woodson House are consistent with goals for the neighborhood.

Locate Multi-unit Buildings in Areas Already Zoned for Greater Density

- Provide incentives for mixed-income housing above retail on 7th and 9th streets.
- Encourage development of multi-family apartments and condominiums on parcels that are vacant or that have buildings identified as non-contributing to historic districts on 11th Street.
- Undertake additional study of intersection at Rhode Island Avenue, New Jersey Avenue, and Florida Avenue to address land use, circulation and design.

Identify publicly-owned sites that have the potential to include affordable housing

• Explore re-zoning of, and partnering with property own-

- ers adjacent to, the Bundy School as part of potential redevelopment that would allow for additional mixed-income housing.
- Determine feasibility of redeveloping Shaw Junior High School and Shaw Recreation Center through a public-private partnership that includes a school, recreational facility, mixed-income housing, and restored 10th and Q streets.
- Determine feasibility of redeveloping Seaton School site through a public-private partnership that includes a school with adequate open space for recreation and an outdoor environmental lab, and mixed-income housing.
- Encourage the National Capital Revitalization Corporation to develop their properties at 7th and P streets and 8th and O streets with ground floor retail and mixed-income housing on upper floors.

Concentrate Multi-unit Buildings in Areas with Good Access to Mass Transit

• Encourage mixed-income residential development with underground parking on surface parking lots adjacent to Metro stations.

RETAIL

Concentrate ground floor retail in locations that reinforce a traditional "main street" pattern of commercial development and create a unified identity for the community

- Re-zone 7th Street between Mount Vernon Square and M Street and on 9th Street between Mount Vernon Square and N Street to require ground floor retail in new development or as part of redevelopment or rehabilitation of buildings on (approximately 60,000 square feet of retail space).
- Re-zone 7th Street between O Street and Rhode Island Avenue, 9th Street between M and O streets, and O Street between 7th and 9th streets to require that new development include ground floor retail (approximately 200,000 square feet of retail space).
- Encourage retail uses on U Street, Florida Avenue, 7th, and 9th streets (approximately 250,000 square feet of ground floor retail and office).
- Re-zone west side of the 1800 block of 7th Street between S and T streets - to be compatible with adjacent commercial zones and include in Arts Overlay District.
- Re-zone C-M-1 area in the 1900 block of 9th to a commercial zone.
- Lease storefront retail space in the Convention Center and focus retail activity on 7th and 9th streets as much as possible.

Establish a hierarchy of retail that includes primary and secondary commercial areas, as well as corner stores

Locate Convention Center headquarters hotel at 9th and

Massachusetts Avenue as the southern anchor of the retail corridor.

- Encourage a mixed-use development on the O Street Market block that is the focal point of the retail corridor.
- Restore Howard Theatre and redevelop it in conjunction with adjacent NCRC and WMATA sites and as the northern anchor for the retail corridor.
- Re-zone blocks on 11th Street between M and O streets to require that new development includes ground floor retail (approximately 120,000 square feet of retail space).
- Recognize the importance of non-conforming retail uses in existing residential area and further investigate zoning tools to maintain neighborhood serving retail in these locations.

Develop a retail corridor that will attract convention goers, tourists and residents from other parts of the DC metropolitan area

- Create safe, on-street pedestrian connection between the Convention Center and the headquarters hotel.
- Ensure that the pedestrian scale and main street character of the historic buildings are retained or sensitively incorporated into new development.
- Improve storefront facades and preserve architectural history of retail buildings on U, 7th and 9th streets, and Florida Avenue.

PUBLIC REALM

Reinforce a clear street hierarchy that differentiates between residential streets and commercial streets

- Study 6th, 7th, 9th, and 11th streets to determine current levels of traffic and necessary number of travel lanes, and make recommendations to improve use of public right-of-way.
- Develop, maintain, and enforce standards for different street types that address sidewalks, streets, tree boxes, and public right-of-way.
- Improve appearance of gateway intersections.

Reinforce and strengthen parks and open space and the connections between them

- Explore designation of P Street as a greenway and opportunities for connecting open spaces along the street.
- Ensure that any redevelopment of Bundy School parking lot includes a recreational amenity for the community.
- For additional improvements to parks, see recommendations for Shaw and Seaton schools under Residential.



CONVENTION CENTER AREA STRATEGIC DEVELOPMENT PLAN